



HALLMARK

IVANHOE

“ HALLMARK DOES NOT TRY
TO REPLICATE OR BE SIMILAR
TO THE DIVERSE TYPES OF
ARCHITECTURE IN IVANHOE;
**IT STANDS PROUDLY IN ITS
OWN PRESENCE. ”**

Karl Fender

Founding director, MD, Fender Katsalidis Architects

METICULOUSLY DESIGNED BY
FENDER KATSALIDIS ARCHITECTS
AND SUPERBLY LOCATED IN MELBOURNE'S
LEAFY NORTHEAST, HALLMARK IVANHOE IS
"A SIGNATURE ADDRESS TO CALL HOME"
WITH 35 EXQUISITE RESIDENCES.



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A THRIVING COMMUNITY IS ENVELOPED BY LUSH TREETOP CANOPIES AND STRIKING ART DECO ARCHITECTURE, REMINISCENT OF A BY GONE ERA.

ALL SUPERBLY LOCATED JUST 20 MINUTES NORTH EAST OF MELBOURNE.

Aptly named after Sir William Scott’s novel, Ivanhoe, the established surrounds of this inner city jewel are steeped in rich history of decorative brickwork and the incision of “speed lines” in the buildings, making it distinctively Ivanhoe.

Playing host to an abundance of beautiful parks and reserves, Ivanhoe places key amenities right at your fingertips and boasts a strong sense of community, making it one of Melbourne’s most tightly held and sought after suburbs. Ideally situated in the heart of Ivanhoe, everyday at Hallmark Ivanhoe offers a new sense of adventure, from exploring the nearby Chelsworth Park via its

shared walking and bicycle trails, or unwinding with a day on the green at Ivanhoe Golf Course.

“Ivanhoe is quite unique and special in that it’s a remarkably green space, it’s well located, it’s only 10kms from the city, but as a postcode and as a neighbourhood, it has everything you need.”

Nicky Drobis
Director of design, FKA

The nearby Ivanhoe East Village shopping precinct has everything you need for entertaining friends, including a greengrocer, local butcher and bakery or perhaps brunch is

on the menu at one of the suburb’s delectable cafes and restaurants. No matter your requirements, liveability and accessibility underpins this enviable address.

Ivanhoe is also home to some of Melbourne’s most respected educational institutions, including Ivanhoe Grammar, Ivanhoe Girls’ Grammar, Trinity Grammar and St Catherine’s.

Hallmark Ivanhoe offers remarkable connectivity to an abundance of destinations, such as the bustling Melbourne CBD, the expansive foreshores of Port Phillip through to the picturesque Kinglake National Park nestled on the slopes of the

“There are beautiful art deco pieces and eclectic types of architecture in Ivanhoe; the thing that holds them all together is great design.”

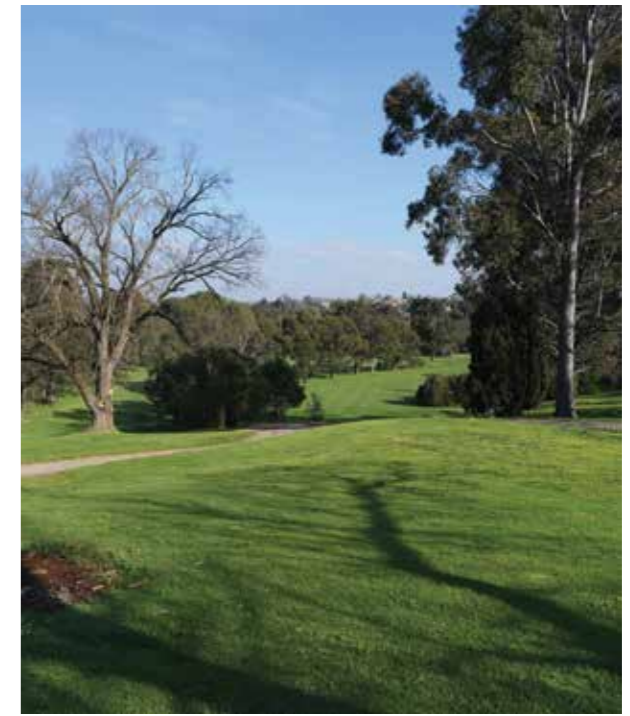
Karl Fender
Founding director, MD, FKA

Great Dividing Range. With Ivanhoe Station right on your doorstep and an abundance of easily accessible roads, the CBD is only a 20-minute journey away.

With views of both nature and the city, enjoy the picturesque surrounds of the rolling hills, lush parklands as well as the lights of Melbourne CBD from your own apartment.



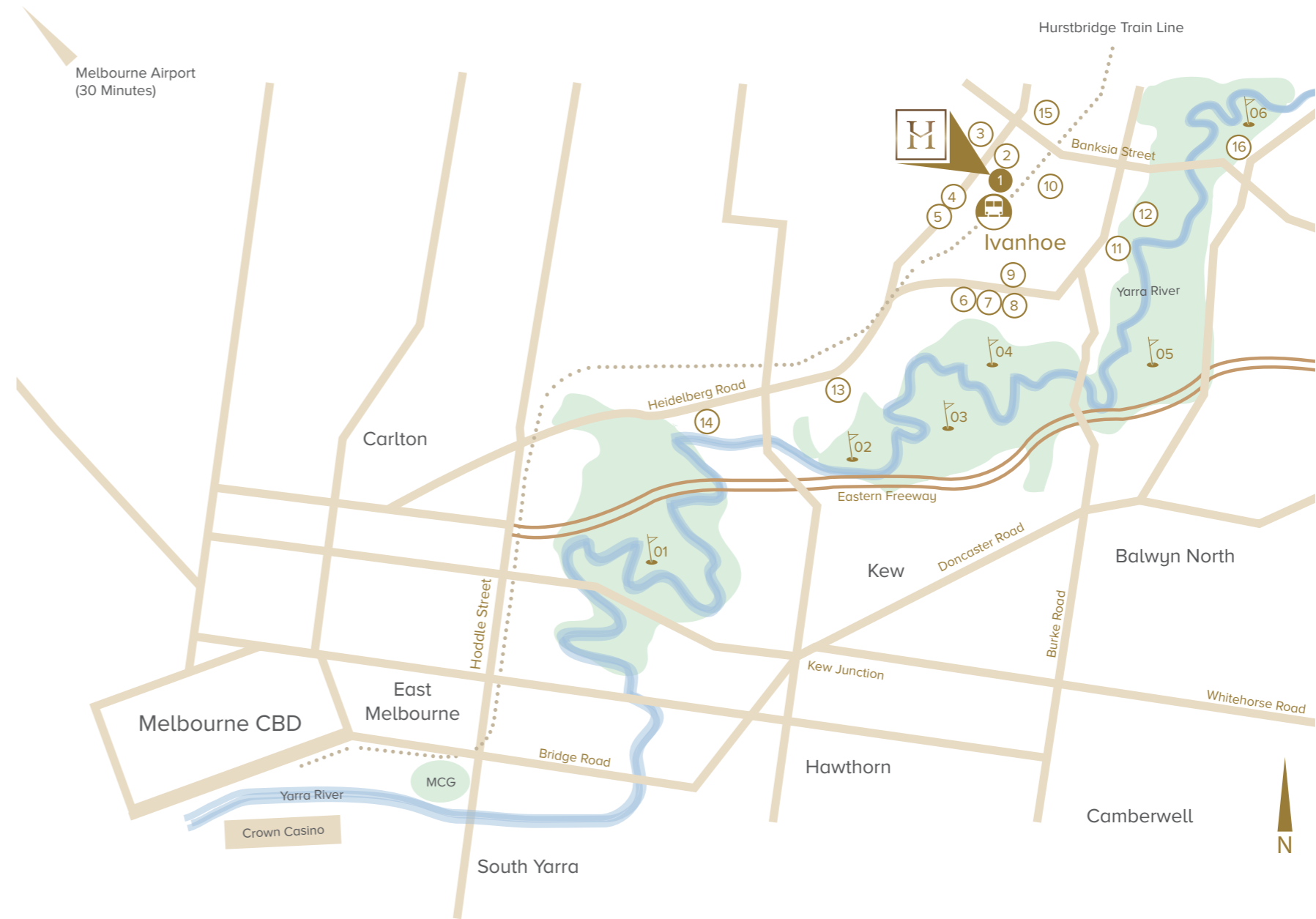
Clockwise from top left, The historic town hall. Local architecture. Upper Heidelberg Road bakeries. Cafes at your doorstep in every direction. Lush greenery surrounds Ivanhoe.



Clockwise from top left. Heide Museum. Ivanhoe Golf Course. Lush gardens in all directions. Ivanhoe Grammar, just minutes away. The tranquility of the Yarra River trails. History in buildings on every corner. The busy cafes of Ivanhoe. Restaurant tables feature the local flora. The grand golden gates to the town hall.



Ivanhoe is renowned for its prestigious educational institutions, lush parklands and expansive golf courses, as well as its remarkable connectivity to locations near and far.



Hallmark Ivanhoe Location map.



Located just 20 minutes from the epicentre of Melbourne, Hallmark Ivanhoe's enviable location places key amenities right at your fingertips.



The FKA designed Museum of Old and New Art (MONA) in Tasmania is arguably one of the most significant buildings in recent times.



HALLMARK

“A signature address to call home” | ARCHITECTURE & DESIGN

WORLD-CLASS DESIGN PRACTICE FENDER KATSALIDIS ARCHITECTS IS PRAISED FOR ITS PHILOSOPHY OF INNOVATION THROUGH COLLABORATION.

FKA IS DELIVERING AWARD-WINNING
PROJECTS AROUND THE GLOBE.

Now, Fender Katsalidis brings its distinctive design to Ivanhoe’s newest address, Hallmark Ivanhoe.

Fender Katsalidis is renowned for producing cutting edge buildings with sound functional planning. Having developed a reputation both in Australia and internationally as an industry leader, Fender Katsalidis Architects’ approach has

generated a high practice profile with innovation and intelligence at the core. Having worked on notable projects including Melbourne’s Eureka Tower, the Museum of Old and New Art in Tasmania and The Malthouse in Richmond, Fender Katsalidis Architects now brings its distinctive design to Ivanhoe’s signature address, Hallmark Ivanhoe.





Artist impression



EACH RESIDENCE HAS BEEN SEAMLESSLY DESIGNED TO EMULATE A SENSE OF IDENTITY.

WITH BOTH INTERIORS AND EXTERIORS CENTERED ON, AND INSPIRED BY, THE NOTION OF SUBTRACTION.

With a strong contrast of materials and colours, from rich metals and bronzes through to natural stone and timber finishes, interior details blend effortlessly to create a beautiful sanctuary to call home.

A neutral and soft in beauty colour palette traces throughout each apartment, from reconstituted stone and natural stone to the finer details of light and dark joinery. Each residence is then highlighted with the use of bronze flashes, including

“We have used a lot of stone and beautiful timber floors and they’re blended with each other to look harmonious. The interiors of Hallmark are calm; they’re a place for retreat and a great place to live.”

Karl Fender
Founding director, MD, FKA

luxurious bronze fixtures and finishes throughout and encased in an abundance of natural light.



Artist impression - Signature scheme



KITCHENS

A FIRM FAVOURITE OF ARCHITECTS,
DESIGNERS AND DESIGN ENTHUSIASTS.

Hallmark Ivanhoe kitchens feature premium Gaggenau appliances, complemented and encased by natural stone and luxurious timber finishes. Designed for functionality but with an air of elegance, kitchens offer a stylish open plan entertaining zone for years to come.





KITCHENS

COLOUR SCHEMES STEM FROM A NATURAL PALETTE

With the dark scheme allowing more of a contrast against the stone and the lighter scheme adding to the brightness of the room.

With no two floorplans the same and the choice for residents to personalise their own individual apartments, Hallmark Ivanhoe ensures each resident is intrinsically unique.





HALLMARK

“A signature address to call home” | KITCHEN APPLIANCES

EVERY ONE OF OUR PIECES IS CONCEIVED, DESIGNED AND ENGINEERED

NOT JUST TO THE HIGHEST STANDARDS
BUT TO A GAGGENAU STANDARD.

As kitchens are increasingly becoming the centre of the home, Gaggenau appliances feature a design language that transforms appliances into sculptural objects.

Perfection is in the detail with every Gaggenau appliance, with precision and purity the overriding priority when assembling the components

made from only the highest quality materials.

Using materials that are aesthetic and durable, including stainless steel, aluminium, brass, cast iron and glass, Gaggenau's sophisticated product design always considers the effect of the appliance in the room.





INSPIRED KITCHEN DESIGNS BY AWARD-WINNING CHEF ADAM D'SYLVA.

HALLMARK IVANHOE KITCHENS HAVE BEEN THOUGHTFULLY DESIGNED
IN COLLABORATION WITH RENOWNED CHEF ADAM D'SYLVA

Adam D'Sylva is co-owner of CODA and TONKA, two of Melbourne's most sought after bars and restaurants. Adam brings his wealth of industry knowledge to ensure kitchens within Hallmark Ivanhoe are designed with functionality front and centre. Kitchens are more than

a culinary hub, remaining at the core of entertaining, activity and cohesion in the home. Understanding the importance of practicality and aesthetics in kitchen design, Adam has merged these elements to deliver a luxurious gastronomic experience at Hallmark Ivanhoe.





Artist impression - Dark scheme

BATHROOMS

THE THEME OF SUBTRACTION IS CARRIED THROUGH TO THE WELL-APPOINTED AND SPACIOUS BATHROOM

Accentuated by an elegant freestanding tub, instantly drawing focus. The textural elements add a layer of depth to the room with large feature tiles flowing from floor to ceiling, complemented by a floating vanity and quality joinery.



Artist impression - Light scheme



Artist impression



HALLMARK

“A signature address to call home” | LANDSCAPE

LANDSCAPING

KEEPING WITHIN THE NEIGHBOURHOOD'S CHARACTER, HALLMARK IVANHOE FEATURES A PALETTE OF NATIVE AND INDIGENOUS SHRUBS

Along with a mix of both native and exotic trees. Crepe Myrtles and Oaks give a beautiful colour and vibrancy to the layered garden setting, which is generously setback and adds to the project's calming sanctuary feel.

John Patrick is an experienced landscape architect, author and academic bringing extensive knowledge and garden design concepts to Hallmark Ivanhoe.

Specialising in the management of historic settings, John along with his team are experts in landscape architecture, urban design, planning, ecology and horticulture.

Taking influence from the sanctuary of Ivanhoe's rolling hills and lush parklands, John Patrick and his team have thoughtfully created greenspaces that while adding an element of privacy to homes, also add an air of calm.





Artist impression



HALLMARK

"A signature address to call home" | DEVELOPMENT TEAM

INSPIRED FROM THE WORD BEULAH AND ITS SYMBOLISM OF THE 'PROMISED LAND', BEULAH INTERNATIONAL HAS A VISION TO DELIVER HIGH-END RESIDENCES.

DEDICATION TOWARDS LUXURY LIVING AND EXEMPLARY DESIGN WHILE CREATING VALUE FOR OWNERS.

As well as a keen eye for design, Beulah prides itself on seeing opportunities where others do not.

Project locations are in established areas, and project teams comprise of only the industry's finest in every aspect of development

including architecture, design and on-market service. After successfully delivering the company's benchmark project Gardenhill in Doncaster, Beulah now turns its attention to delivering a development of distinction to Ivanhoe.



AREA
Game changer of the year award winner



HALLMARK IVANHOE PROVIDES
A UNIQUE OPPORTUNITY TO GAIN
ACCESS TO ONE OF MELBOURNE'S
MOST TIGHTLY HELD SUBURBS
**WITH 35 LUXURY APARTMENTS
TO CALL HOME.**



HALLMARK
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“A SIGNATURE ADDRESS TO CALL HOME”

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